# Creating Pathways to Employment

with

# Denise Bissonnette

Presented by





Denise Bissonnette is eminent in the

field of "creative job development, state of the art job search techniques, the cultivation of the human spirit and how to *shine* on the job." Denise's focus is on how to support job seekers who face societal barriers to access and maintain employment.

Don't miss this incredible opportunity to learn from this internationally renowned writer, trainer and speaker!

**Day 1: The Art of Creating Opportunity** 

**Top Twelve Employment Tools!** 

Day 2: Beyond Traditional Job Development

Strategies and tools for those helping others to find work!

Day 3: 30 Ways to Shine as a New Employee

**Retention and Beyond!** 

DATE: November 2, 3 & 4, 2015

TIME: 8:30am - 4:30pm

(Registration 8:30 a.m.; session starts 9:00 a.m. sharp)

PLACE: Holiday Inn Airport West

2520 Portage Ave., Winnipeg MB

COST: \$120 for single day registration...

\$270 for 3 days (save \$90!)

(Lunch included)

**CLICK HERE to register online!** (deadline Monday October 26<sup>th</sup>, 2015)

Seating is Limited. Register now to avoid disappointment! Questions? Email Oly: obackstrom@lifeworks.mb.ca

### **EVENT DETAILS:**

**Day One: The Art of Creating Opportunity** 

**Denise's Top Twelve Employment Tools** which addresses a wide spectrum of applicant issues including assessment, motivation, self-esteem, work preferences and values, writing employment proposals, and running an intelligent, well-balanced job search. This is most relevant to employment counselors, job coaches, special education teachers, guidance counsellors, career education professionals, case managers, and job developers. Includes 50 page handout including tools you can use with your clients.

# **Day Two: Beyond Traditional Job Development**

**Strategies for Engaging Employers** which offers numerous practical ideas and innovative approaches for working with employers to see past employment barriers, to develop effective partnerships, and to engage your applicants within the world of work. Those who are charged with assisting people to become employed and/or work as job developers, this is a must! Includes 20 page handout with tips for engaging employers.

## Day Three: Retention and Beyond: 30 Ways to Shine as a New Employee

This session speaks to the essential skill set required for ongoing job maintenance, job satisfaction, and career resilience. This workshop is relevant to anyone who has a stake in pre-employment skill training, job retention and/or employee satisfaction and productivity, employers included! Includes copy of 30 Ways to Shine as A New Employee (\$30.00 retail value!)

### **ABOUT DENISE BISSONNETTE**

www.denisebissonnette.com.

Denise Bissonnette is a highly acclaimed author, trainer, writer, and keynote speaker in the field of Employment and Training. As an impassioned advocate for individuals with barriers to employment, Denise has been inspiring audiences throughout North America for the past two decades with innovative thinking and practical strategies for helping people find their place in the world of work. Her first book, Beyond Traditional Job Development: The Art of Creating Opportunity is considered the definitive text in classrooms throughout the country, and often referred to as the job developer's bible. Her celebrated book on job retention, 30 Ways to Shine, is championed in schools, job clubs, and utilized in a variety of workplaces and industries. For more information about Denise, visit

CLICK HERE to register online! (deadline Monday October 26<sup>th</sup>, 2015)

Seating is Limited. Register now to avoid disappointment! Questions? Email Oly: obackstrom@lifeworks.mb.ca

